ISSUE 19, JANUARY 10TH

the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas

Art Spotlight!

Many thanks go out to all of the artists whose work can be seen in this issue, including:

Uselessdraws, Adori, Professorpemzini, Dippitydapper, Uploaf, Bonehatter, Ertblug, Forgetfulthings, and Fruitsparkle

~ Cover Stories ~

Good day to all of you readers out there! It's a beautiful day in Greenville, and along with the bustling shoppers, ever-busy store keepers, and overall hard-working community, we are just as on our toes to keep you up-to-date with the latest and greatest news there is to offer here in the Once-ler/Lorax fandom.

Perhaps it is ironic, having said all this, that there is actually very little to report this week in the way of updates! Henceforth, this issue will primarily focus on interviews with ask blog mods. We also discuss an AU update and an upcoming fan site. •

~ Upcoming Events/Save the Date! ~

Meet Up:
01/01/13

Once-lings from So Cal met up recently at Universal City-walk. Fun fun fun!

After Party:
01/12/13

Solla Sollew New Year's party. To be held in Green's Square at 2:00 PM.

Fly 'em High:
01/17/13

Annual kite-flying extravaganza in Greenville. Bring the kids! 3-7 PM.

"Site"-Seeing

The Zombie AU antics never stop flowing, and neither does the dedication of the fans....

Into the Closet

The Truffula Flu adventures are back in full force, and things aren't looking good for anyone involved. Ted is, indeed, feeling worse for the wear and is more resistant to demands than ever. His refusal to donate more blood samples ended in a scuffle with him and Entre, landing Ted in the closet with One-ler. Audrey managed to get blood samples from both captives later on, but with Ted having bit One on the arm and both of them suffering from more mental and physical pains than usual, one has to wonder how much longer they'll last. Swag, meanwhile, has found himself alone with infected in one of the stores, and Entre, who went out for a little lonely walk, happened upon an uninfected lady -- one who quickly recognized who he was... and whom Entre easily dispatched with a swift ax blow to the neck.

Into the Closet (con.)

Not long after, 72 came to visit Ted and One outside of the closet. Here's hoping that he'll be able to console a very frightened Ted. With Entre descending deeper into possible madness, Rocky on the road to a deadly end, and tensions running high all around the camp, more drastic measures can't be far behind....

Truffula Flu - Back-to-Back

Do you have trouble keeping up with the Truffula Flu? Wish that you could read past events in Camp Entre without having to search through pages and pages of texts and asks on each character page? Well, soon, you won't have to worry! One fandom member is working hard to compile every single section of the tale, from beginning to end, into one online story for all to read!

http://readtruffulaflu.tumblr.com/

~ Ask Blog Mod Interviews ~

Today, we interview several ask blog mods questions about both the fandom and the film!

~ Questions ~

1. What brought you into the fandom? What made you stay?

2. Do you find it difficult to run an ask blog? What are some rewarding things about it?

3. What's your favorite part in the 2012 version of *The Lorax*?

4. If you could hang out with any of the ask blogs for a day, who would you choose?

Scaredandconfusedler - Answers

1. In March, suddenly everyone was gossiping/drawing this "Once-ler" character. Needless to say, I was confused, 'cause why is everyone having a riot over a pair of gloves? But then I googled it, came across "How Bad Can I Be?" and fell in love. I had HBCIB on my iTunes for a full two weeks before I actually saw the film. I didn't expect to stay in the fandom (much less RUN AN ASK BLOG) for this long, because, I mean, really, it's an hour and a half children's film -- but the ask blogs sealed the deal. I've been here ever since. It's incredible how a fandom drew so many different interpretations from the same canon. I love it.

2. Yyyes and no. I'm lucky that SC flows so easily. I often don't have to think about what he says or does; he just comes to me naturally. The hardest part is talking to other rp blogs. I'm pretty shy about that. I feel like I'm bothering everybody, so I end up waiting for people to talk to me first (which has been working thus far, but I can't rely on that forever.)

(cont. on pg. 4)

Truffula Trivia Winners!

Hello again, fans! Oncie here. We had lots of guesses on the last trivia contest, but only three winners! Congratulations to:

steph1007, **miru667**, and **kiki-mincoon**

Your guess that there are 40 stripes on Ted's shirt is correct! Way to go, you three!

~~~~~~~~
~~~~~~~~

~ Interviews (con.) ~

The most rewarding part about running an ask blog is successfully establishing relationships, so it's funny, really, how I shy away from interacting with people when that's my favorite part.

3. "Let it Grow". I end up sobbing grossly every time and choking out the lyrics. It's just such an inspirational scene, y'know? Oh no now I'm thinking about it slkfjsdf. Sometimes I think I can make it through stone-faced, but then the Once-ler breaks the boards on the window and I totally lose it. "How Bad Can I Be?" is a VERY close second.

4. Swag. I don't know, he just seems like a fun person to hang out with? Go shopping and gossip about plebes. I mean, our friendship would never last because I don't like Pepsi, but it would still be fun.

Sketch-ler - Answers

1. I saw the movie itself in March, right around when it came out after a friend recommended it to me. I loved it, but wasn't really a PART of the fandom until July-ish, when I made the first of three Once-ler blogs. I guess I just liked RPing, and the whole concept of the fact that this fandom was literally MADE by the fans themselves, that I just stayed.

2. Not really. I think I've had about eight ask blogs altogether, and as someone who doesn't really like work, I probably wouldn't have done it if I found it *super* difficult. Though, at times it can be kinda hard to keep up with asks, especially since I generally try to draw something different for each reply.

3. My favorite part of the Lorax movie? Um... I'd have to say the part right before the Once-ler realizes, "Oh shit, I ruined the ecosystem," where he's shouting at the Lorax. The very beginning of the scene, where he's looking at his model of Thneedville, he looks so genuinely happy and proud of it. Then the Lorax comes in and dumps reality on his head and the Once-ler is just so ANGRY about it. He doesn't want to accept the fact that he did something wrong. I think that shows a lot about people in general. I know the song "How Bad Can I Be" is what people generally think of when talking about this subject, but this scene hit me a lot harder than the song itself. (No offense to the song. It's great.)

4. I would like to say Bitter -- he IS my favorite Once-ler. But, honestly, I don't think I would like hanging out with him. He's a great...

(cont. on pg. 5)

~ Interviews (con.) ~

... character, but I would probably get kind of uncomfortable around him. So, if I had to choose one, it'd probably be Swag. He's so positive and happy all the time, even if he is rude as heck.

Kitten-once-ler - Answers

1. Well, after seeing the Lorax movie, I was instantly hooked on the Once-ler, and after I found some ask blogs in the fandom for the first time I loved the idea of it and decided to make my own ask blog. I guess what made me stay was the friendly people I met in the fandom.

2. Sometimes it can be very difficult. Because of my life situation I can't be on 24/7, and when I want to go back online but I'm too tired to and it's late at night. But then chatting with the people I've made friends with and even some of the other ask blogs makes it worth it, I reckon. What's rewarding about having an ask blog for me is that I get to have fun talking and RPing with my friends online, plus meeting the people in this wonderful fandom, really.

3. My favorite in the Lorax movie would have to be during the musical number "How Bad Can I Be?", because let's be honest, he looks so sexy in green, and also because it warms your heart seeing him so happy that he's finally sold his invention, the one his family said would end up a failure.

4. Hmm, that's a tough one. Actually, I would love to hang out with Paint-ler, Gold-ler, Black-Gold, Right and Left-ler, and Kink-ler.

Ask-artsy-oncie - Answers

1. I really like everything Dr. Seuss, so it was rather inevitable that I saw the movie. I ended up really loving it, especially the Once-ler character. Eventually, googling and searching the Once-ler on deviantArt led me to Swag's blog, which led me to Tumblr (I didn't really know what it was, haha) and this wonderful fandom. I stay because this is honestly the most beautiful fandom I've been in. The first real fandom I was in was the Jojo fandom (and a lot of us know that ended up great, huh?) and then more recently the Brony community, which got me a lot of hate in real life... So, yeah, this is the best fandom I've been in and I'm a bit protective of it, in a way, because you guys really are like a second family to me.

2. Haha. It's not all too difficult to run this blog, since I almost never get any asks, so role playing is kinda the most I do. What was really rewarding is that role-playing allowed me to further develop my version of the Once-ler and I met a life-changing friend in the process. :)

3. What I liked best about the 2012 movie was that so much more could be learned from it than just the book's "Unless someone like you cares a whole awful lot..." quote. It shows that anyone, no matter how likable they appear to be, could lose themselves to corruption if not careful, and that we're all born as normal, average people, but that our actions could go as far as putting us into the history books of the future. Or that, things aren't always as they seem, but we'll never find the truth if we don't go out and look for it. Heh. I don't know. I liked a lot of the movie, but the messages really made me love it.

4. Oh, man, this is a hard one. I'd say Bitter, 'cause he's my favorite, but I just feel like I'd spend the majority of the time trying to convince him to hang out in the first place. I'd really like to spend the day with ask-robot-onceler, even though he doesn't update the blog any more. I doubt many knew him, but he was a complete gentleman, and a great friend while he lasted, and the story of the blog was really nice. I'd love to spend the day with him even if it meant spending it in the wasteland by the Once-ler's factory. •

Let your voice be heard!

What is your opinion of *The Unless Press*? Do you have a favorite article? A least favorite article? What, do you believe, could be done to improve this paper and make it more interesting? Is there something in particular you'd like to see? What do you like or dislike about the newsletter? We'd love to hear your thoughts! Send in any comments and/or questions to *The Unless Press*. Your entry may be featured!

Happy New Year!